

PENNSYLVANIA

CERTIFICATION BOARD

PCB 2018 Annual Conference: Request for Presentations Submission deadline is September 22, 2017

The PCB's Annual conference is approaching and planning has started. We anticipate another wonderful event as we commence the second year at the Eden Resort in Lancaster, PA. You can expect a wonderful conference filled with informative education, networking, and socializing with old and new friends. We invite you to share your expertise and passion for the field with the hundreds of other behavioral health professionals who will be in attendance. Please consider submitting a training proposal for the upcoming conference. All submitted trainings should be three hours in length.

The "Application to Present" is on the following page. PCB encourages training submissions that are tailored to intermediate and advanced professionals with special consideration given to content that is evidence-based and cutting edge.

The typical conference audience is composed of a wide variety of skill sets and education including treatment providers with Bachelor's, Master's and Doctorate degrees, as well as peer providers. We host behavioral health clinicians, social workers, administrators, supervisors, and psychology and psychiatric professionals as well as those involved in substance use disorders in the criminal justice system. The majority of those who attend have been in the field for 10+ years and are conversant and trained in a host of counseling and treatment strategies. When crafting your training proposal - consider creating the presentation you would most like to experience yourself. **We discourage presentations that are developed to advertise a specific treatment center's approach.** We encourage presentations that may refer to a specific approach, but disseminate the approach as it is contextually appropriate to the other evidence-based methods practiced.

The deadline for submitting the Application to Present is September 22, 2017. Completed applications can be emailed, or faxed to the PCB Office.

Take advantage of this opportunity to share your talent, expertise and passion with colleagues and interested professionals at PCB's Annual Conference.

For more information or questions, contact Deborah Haas, MS Ed., Director of Training and Education at (717) 540-4455 ext. 106 or dhaas@pacertboard.org.

PCB ANNUAL CONFERENCE: APPLICATION TO PRESENT

April 30 – May 1, 2018

PCB encourages presenters to submit trainings that present an intermediate or advanced treatment of the topic and must be three hours in length. Please print ALL information clearly.

Presentation Title: _____

Level of Training: Basic Intermediate Advanced

Topic Areas: Clinical Issues Co-Occurring Criminal/Juvenile Justice Prevention
 Secondary addictions Diverse Populations Family Issues Research to Practice
 Medication Assisted Treatment Other _____

Description of Presentation: Attach a summary of the presentation including primary goals and objectives, bibliography (3-5 sources), at least two professional references (include name and contact information) who are aware of your presentation skills, and a recent CV or Resume.

Primary Presenter: Name: _____ Degrees/Credentials: _____

Title: _____ Employer: _____

Address: _____

Cell Phone: _____ Email: _____

If co-presenting, please provide contact information above for all co-presenters on a separate page.

Selection Process: Applications will be judged on originality, perceived interest and need, quality of submission, objectives and references. An effort to balance the conference program will also be a consideration in the selection process.

PCB will waive the conference registration fee for each presenter chosen. Presenters are responsible for all the materials needed for the presentation, e.g., PowerPoint, handouts or visual materials of any kind as well as any travel/lodging for presenting.

Deadline for completed applications is September 22, 2017. Notifications will be sent by November 1, 2017 to all who submit. **Completed applications and attachments should be emailed to dhaas@pacertboard.org or faxed to 717.540.4458.** For questions, email dhaas@pacertboard.org or call (717) 540-4455, ext. 106.

Preparing to Write an Effective Conference Training Proposal: The primary purpose of a training proposal is to briefly describe the content and methods of instruction to your intended audience. A carefully crafted proposal will convey the most relevant elements of the training to those whom will most benefit from the training and offer a clear description of what they can expect if they attend.

Keep it short. The proposal should be between 250 to 300 words. The proposal should be written as only one paragraph with no indentation. To succinctly describe your training, you will need to determine which elements are the most important. Structure the proposal in the same order as the proposed training. Begin with a summary of the training, and then continue with a summary of the goals and learning objectives and how these will be presented.