

PCB NEWSLETTER

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PCB ANNOUNCES 2017 AWARD RECIPIENTS

The PCB Certified Professional of the Year award was presented during PCB's annual conference held on May 1-2 in Lancaster. For the first time ever, two recipients were honored at a luncheon on May 1 during which time PCB President, Richard Foster, made the presentations. The deserving recipients were:

MATTHEW K. SHOENER, CAADC

Lead Therapist, GEO Reentry Services, Wilkes-Barre, PA

DENISE HOLDEN, CADC

CEO/Founder, The RASE Project, Harrisburg, PA



PCB CONFERENCE A SUCCESS

The 18th Annual PCB Conference was a huge success, with a record number of attendees and exhibitors, in large part due to the contributions of the following individuals and organizations. A very special thank you is extended to our keynote speakers: Deb Beck, MSW, President of the Drug and Alcohol Service Providers Organization of Pennsylvania whose keynote topic was Addiction, Prevention, Treatment & Family Issues: Pennsylvania Public Policy Update and Jean Bennett, Ph.D., MSM, MSN, RN, SAMHSA Regional Administrator whose keynote topic was SAMHSA-SUD-Workforce Issues. All the individuals and organizations below played a significant role in the 2017 conference and deserve our thanks for their participation.

TRAINERS

Kate Appleman, MA, CAADC, CCS, CMAT | Tom Baier, MHS, LPC, CADC, CCS | James Bechtel, Ph.D., CCDPD
Karen Carnabucci, MSS, LCSW, TEP | Christopher Davis, DO, CAADC | Harry Davis, LPC, CAADC, CCS
Erin Goodhart, MA, LPC, CCS | John Houton, MS, LPC, CAADC, SAP | Andrew Nocita, Ph.D., CAAP
Michael Palladini, RPh, MBA | Winden Rowe, MS | David Sack, MD | Craig Strickland, Ph.D.
Martha Thompson, Psy.D., CAADC | Jennifer Weeks, Ph.D., LPC, CAADC, CSAT-S

SPONSOR

Seabrook House

ADVERTISERS

Retreat Premiere Addiction Treatment Centers | Value Behavioral Health of PA

EXHIBITORS

ALKERMES	AMERICAN ADDICTION CENTERS	ASHLEY ADDICTION TREATMENT	BRADFORD RECOVERY CENTER
CARON TREATMENT CENTERS	CLEARBROOK TREATMENT CENTERS	COLONIAL PARK IOP	COMMUNITY CARE BEHAVIORAL HEALTH ORGANIZATION
DISCOVERY HOUSE	EAGLEVILLE HOSPITAL	ELEMENTS BEHAVIORAL HEALTH	FAIRMOUNT BEHAVIORAL HEALTH SYSTEM
FIRETREE, LTD.	FOOTPRINTS TO RECOVERY	GAUDENZIA, INC.	GAUDENZIA, INC. – DRUG FREE WORKPLACE PA
GAUDENZIA TRAINING INSTITUTE	GEARTY & SKILES COUNSELING	JOURNEYS OF LIFE	KIDSPACE
LAKEVIEW HEALTH	LANCASTER FREEDOM CENTER, INC.	LIVENGRIN	MALVERN INSTITUTE
MIRMONT TREATMENT CENTER	MOUNTAIN LAUREL RECOVERY CENTER	MOUNTAINSIDE TREATMENT CENTER	NEW DIRECTIONS FOR WOMEN
NEW INSIGHTS II	NEW VITAE WELLNESS AND RECOVERY	PA ADULT & TEEN CHALLENGE	POWER
PRO-A	PYRAMID HEALTHCARE	RETREAT PREMIERE ADDICTION TREATMENT CENTERS	ROXBURY TREATMENT CENTER
SAFE HAVEN TREATMENT SERVICES	SEABROOK HOUSE	ST. JOSEPH INSTITUTE	STEPS TO RECOVERY
SUMMIT ACADEMY & NEW OUTLOOK ACADEMY	SUMMIT BEHAVIORAL HEALTH	TADISO, INC.	TEG, LLC
THE GATE HOUSE	TREATMENT TRENDS, INC.	TW PONESSA & ASSOCIATES COUNSELING SERVICES, INC.	VALUE BEHAVIORAL HEALTH OF PA
WHITE DEER RUN TREATMENT NETWORK			

PCB WELCOMES TWO NEW BOARD MEMBERS

PCB is pleased to welcome Marcelle Giovannetti and Martha Thompson to the Board of Directors. Both of them bring years of experience in the substance use disorder field and are strong advocates of the credentialing process. Below are questions we posed to Marcelle and Martha as they begin their journey on the PCB Board of Directors.

As a new PCB Board of Director, what do you hope to contribute to the Board?

MG: I hope to be an advocate for current issues faced in the profession. Given my own background of growing up in India and living in different countries during my childhood, I bring a multicultural perspective to the team. I believe this is incredibly important given the changing landscape of our society and helping the most marginalized have access to good, quality care. I have been fortunate in my career to have a wide range of experiences working with both mental health and substance use disorders and I believe this is an asset to the PCB team. I have also worked with children, adolescent, college students and adults, which has helped shaped my perspective of substance use and mental health along a developmental continuum. I see my work on the Board as a place where I can give voice to much needed advocacy for individuals, no matter where they may fall on this continuum, and help create valuable educational opportunities for professional growth among the behavioral health professionals who serve them.

MT: Over the last several years, I have provided trainings for the PCB. As a new board member, I hope to be able to conduct more education, outreach and promote the credentialing process to help strengthen the field thus increasing the quality of care our consumers receive. Additionally, I hope to become a resource for anyone needing support in the field be it those who are just beginning their journey to becoming credentialed or those a bit more seasoned. We all need support to stay healthy and in harmony with ourselves and our work.

Why is credentialing important to you?

MG: For me, the main reason is that it plays a vital role in providing consumer protection and ensuring quality of care. Credentialing helps safeguard the profession by identifying standards that clinicians need to meet and it also provides accountability by monitoring ongoing ethical practice. The work we do as professionals is built on a foundation of trust, which is the bedrock of any therapeutic alliance. Credentialing is a way to facilitate that trust by agreeing to meet and uphold a standard of care and demonstrate knowledge and competence in a particular area.

MT: Credentialing is important to me because it helps to protect the consumer and the provider. The credentialing process and board helps to promote, establish and maintain best practices in the field; allowing consumers to receive a higher standard of care while encouraging providers to deliver the best care possible.

If you could give one piece of advice to professionals pursuing certification, what would it be?

MG: Do it! It has the potential to open doors in your career path. Credentialing can say a lot about you. It means that you are choosing to open yourself up to being held accountable and willing to abide by a code of ethical practice. It also says that you are choosing to demonstrate that you have met competence in a particular area which makes you an asset in the professional field.

MT: Supervision! Supervision! Supervision! Supervision and consultation are crucial to our growing, surviving and maintaining the good work we do. I would encourage even those who are certified to continue to seek support through consultation throughout their career. Self-care, our own therapy (however that may be defined), and having the support of a good team around us is imperative to help us all do our best. The work we do and the field we work in has suffered an increasing rate of burnout and turnover nationwide. Helping to support our colleagues and keeping ourselves well are two ways to reduce the impact of these two problems our field is faced with today.

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PCB CODE OF ETHICAL CONDUCT VIOLATIONS

Moore, Christina CCDP 7027

Two-year suspension effective 6/1/2017
Rule 1.1 under Unlawful Conduct

The following suspensions are due to failure to comply with the audited recertification process:

O'Donnell, Robin CADC 8081

Suspension effective 10/7/2016
Rule 5.3 under Professional Standards

Paisner, Jodi CAADC 8745

Suspension effective 10/7/2016
Rule 5.3 under Professional Standards

Tanenhaus, Cathy CADC 9122

Suspension effective 10/7/2016
Rule 5.3 under Professional Standards

WANT TO KNOW MORE ABOUT THE CERTIFICATION PROCESS?

PCB will present a free workshop on the certification process at your facility/agency for your staff upon request. This 1 ½ hour workshop will focus on the requirements for all levels of certification, recertification, and the examinations.

1.5 free PCB education hours will be given to each participant for use toward initial certification or recertification. You will hear first-hand of any changes to the process, new credentials offered, and have an opportunity to ask questions.

To arrange for a free workshop at your facility/agency for 10 or more individuals email PCB at info@pacertboard.org.

JOB POSTINGS AVAILABLE ON PCB'S WEBSITE

If you are an employer looking to fill a job opening or a certified professional searching for a new opportunity, PCB will list your employment opportunity on our website free of charge.

To have your job opening posted on our website, e-mail the announcement to info@pacertboard.org

AD RATES

The rates to advertise in the PCB Newsletter are:

\$600/year (2 issues) full page ad, or \$450 per issue
\$400/year (2 issues) half page ad, or \$250 per issue

Ads must be submitted in electronic format only (PDF, JPG, TIFF, PNG are all acceptable), colored ads preferred.

PCB's online Newsletter is sent to over 3,000 recipients twice a year!

For more information, email info@pacertboard.org.

SPECIAL THANKS

The following facilities/organizations have provided space for various PCB functions:

Caron Treatment Centers | Eagleville Hospital
Gateway Rehabilitation Center | Pittsburgh Mercy

Everyone involved in the certification process appreciates the generosity of these facilities and their continued support of our efforts and initiatives.

PCB WELCOMES TWO NEW BOARD MEMBERS CONT.

How do you take care of yourself, avoid burnout, and stay motivated and excited to work in our field?

MG: I have a genuine love for people and value hearing a person's story. I really enjoy working in a profession that allows me to do this frequently. Early on, when I first started out in the helping profession, I learned that I could not work harder at change than the person I was working with. This became valuable insight which helped me assess how effective I was being in the role of the counselor. Setting healthy boundaries and learning that self-care is not selfish, but vital in this profession is definitely a journey. It allows me to give more fully to the work I do and not be consumed or owned by my professional responsibilities which at times, can be endless. I believe the work I do should assume the proper space in my life and not consume me. I like being grounded in my faith and family which is a big part of me avoiding burnout. I love to garden, read, travel, try new foods and play with my son who teaches me every day how to see the world through the awe filled eyes of a child.

MT: For me variety is the spice of life. In my work world, I enjoy teaching college classes, providing continuing education workshops and my clinical work. The combination of these things allow me to remain motivated and excited about the field as well as to always be learning from my students and my clients which in turn allows me to give more to my students and my clients. When I put these two things together, I am able to bring a lot to the table in my continuing education seminars. We are always learning in life. When we stop learning and close ourselves off to new ideas, we are in a danger zone. In my home life, I enjoy travel even if that is just to the backyard to take a break from the hustle and bustle of work. Practicing mindfulness and meditation are two ways I take care of myself. Another is being with my family (the furry ones included) and friends. They are a great source of joy and help me to recharge my batteries.

CLINICAL SUPERVISOR CREDENTIAL IS UPDATED

IC&RC is proud to announce the finalization of its updated Clinical Supervisor Job Analysis (JA).

A JA is the methodical process of determining what elements of practice and knowledge are important to assess as part of a certification examination and serves as the blueprint for the examination. It is the process that directly links an examination score to a specific job and ensures that an exam is valid, reliable, and legally defensible. To stay relevant to current trends and practices, a JA must be updated every five to seven years.

The updated content outline describing the domains and task statements can be found [here](#).

The first Clinical Supervisor credential examination reflecting the updated content will be administered starting summer 2017.

PENNSYLVANIA CERTIFICATION BOARD

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NATIONAL PREVENTION NETWORK (NPN) 2017 CONFERENCE

Anaheim, CA is the site of this year's National Prevention Network Conference being held September 12-14, 2017. For more information, visit the [NPN's website](#).

Trainings at the conference can be used toward initial CPS certification or recertification.

NATIONAL CONFERENCE ON ADDICTION DISORDERS (NCAD)

Plan to attend the best national addiction conference being held this year in Baltimore, Maryland on August 16-20, 2017. With a wide variety of trainings for addiction professionals at all levels, the NCAD Conference is the one conference not to be missed. For more information, visit the [NCAD Conference website](#).

Save the Date

PCB's 19th Annual Conference

April 30 – May 1, 2018

Eden Resort & Suites, Lancaster, PA

Our 19th PCB Annual Conference to be held on April 30-May 1, 2018, will be even bigger and better and will be held at the Eden Resort & Suites in Lancaster. Make plans now to attend!

Call to Present available in July. Information on exhibiting, advertising, and sponsorship available on the PCB website in August. Conference invitation available in January.